**James Lu**

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Mr. James Lu is a long time technology executive and serial entrepreneur. For the past few years, Mr. Lu is also an active angel investor and advisor to US and Chinese companies. He is currently responsible for the Amazon Marketing Services globally in the advertising business for Amazon. Priori to Amazon, James started and heavily involved in founding capacity of various startups including the textbook rental business Chegg.com (NYSE:CHGG) as director of product management and part of the founding team. James started his career as a software engineer with N.A.S.A and his work is still running on Mars today. He's a graduate of Univ. of Michigan in Electrical Engineering and Computer Science with high honors.